

## Ariel Full Writing feedback

### Essay

Some people think climate change has a negative impact on business, while others think that it provides more business opportunities. Discuss both views and give your own opinion.  
( 270 words, mins)

### Answer

Many believe that the **climate crisis influences the development of business negatively, whereas others suggest** it helps to create more **possibilities for business** options. **It is clear that climate change** brings **huge detriments** to industries like **agriculture, on the other hand, it improves the development of new enterprises**. In this essay, the **relating factors** of both as well as my perspective **will be both discussed**.

First, **there is no denying that climate change has reached an emergency level** nowadays, and it **considerably reduces** many industries' **profits and sales**. **It has been reported that some traditional businesses** like **agriculture have witnessed a great fall** in their **earnings** due to **climate crisis**. The **unwanted change of weather leads to the deterioration of** vegetables and fruits' growth, accordingly, **a huge part of people involved** in this lost a lot of money. Therefore, there has been an agreement that **climate change is one of the underlying factors contributing to the downturn of specific business**.

In contrast, many countries **have seen a trend** among enterprises to create new products in order to protect our environments from **extreme climate**. **The invention of reusable devices** is one of the common examples. In Taiwan, **the awareness of climate change has significantly increased in this day and age**. Consequently, the **sales of eco-friendly products** rose, and the tendency to produce **reusable devices** also went up.

There are many debates and **discussions about** whether **climate change is beneficial to** business or not. In my opinion, it has made **negative impacts** on some industries for sure, however, some goods that **have positive effects on the earth have been produced** and the companies have made great **profits**. Thus, **it is not a simple black and white question, but a complicated issue**.

### Repetition of vocabulary

- **climate crisis** (repeated twice)
- **climate change** (repeated several times)
- **agriculture** (repeated twice)
- **profits** (repeated twice)
- **sales** (repeated twice)

- **reusable devices** (repeated twice)

## Grammatical and lexical mistakes

1. detriments: detriment
2. extreme climate: climate extremes or extreme weather
3. as my perspective will be both discussed: both discussed from my perspective or will be discussed from both perspectives
4. a huge part of people involved in this lost a lot of money: many people involved in this lost a lot of money or a significant number of people involved in this lost a lot of money
5. the sales of eco-friendly products rose: sales of eco-friendly products have risen
6. reusable devices also went up: the production of reusable devices also increased or the popularity of reusable devices also increased

## Essay Score

### Task Response: Band 7

Ariel, your essay effectively discusses both views on the impact of climate change on business. You clearly present the negative effects on traditional industries like agriculture and highlight the positive effects through the creation of new environmentally friendly products. Importantly, you conclude with a clear personal opinion that acknowledges both perspectives. This comprehensive approach meets the Band 7 criteria for task response.

### Coherence and Cohesion: Band 7

Your essay is well-structured from start to finish, Ariel. It begins with a clear introduction that introduces both sides of the argument. Each body paragraph develops these ideas with supporting examples and transitions like "on the other hand" and "in contrast," which enhance the flow and clarity of your points. The conclusion effectively summarizes your stance while tying together the main ideas discussed. This organizational clarity meets the Band 7 standards for coherence and cohesion.

### Lexical Resource: Band 7

You demonstrate a strong command of vocabulary related to the topic of climate change and its business impacts, Ariel. Terms like "climate crisis," "eco-friendly products," and "traditional businesses" are used accurately throughout the essay. While there are occasional minor lapses in expression, they do not detract significantly from the overall effectiveness of your vocabulary use, meeting the Band 7 criteria.

### Grammatical Range and Accuracy: Band 7

Your essay showcases a good variety of sentence structures, including complex sentences that effectively convey your ideas. For instance, sentences like "It has been reported that some traditional businesses like agriculture have witnessed a great fall in their earnings due to climate crisis" demonstrate your ability to handle complex structures. While there are minor grammatical errors and occasional awkward phrasings (e.g., "the sales of eco-friendly products rose"), these do not hinder the overall clarity and coherence of your writing, aligning with the Band 7 expectations.

Ariel, your essay effectively discusses the topic coherently, presents ideas logically, and supports arguments effectively. With continued attention to grammatical accuracy and vocabulary precision, you have the potential to further enhance your writing proficiency and aim for higher band scores in future tasks. Regular practice and refinement of these skills will certainly contribute to your ongoing improvement.

# Improving to Achieve a Higher Score (Band 8)

## Task Response

**Enriching with Personal Examples:** Ariel, to aim for a Band 8 score, bring in more personal anecdotes or specific instances from your own experiences. For example, share how climate change has impacted local businesses you know. You could talk about how a family-owned farm in your community had to diversify its crops due to unpredictable weather patterns, or how a local eco-tourism company thrived by promoting sustainable practices amidst growing environmental awareness.

**Expanding on Personal Insights:** Infuse more of your personal insights into the discussion. Dive deeper into why you believe certain business sectors are negatively affected by climate change, drawing from your own observations or readings. Also, share how you perceive the growth of eco-friendly industries based on what you've seen in your area or broader market trends you've followed.

## Coherence and Cohesion

**Maintaining a Natural Flow:** Ensure your essay flows smoothly by using transitions that feel conversational. Make connections between paragraphs clearer and more intuitive, guiding the reader through your ideas effortlessly. For instance, after discussing the challenges faced by traditional businesses, smoothly transition into how innovative solutions are emerging in response to climate change.

**Organizing with Clarity:** Keep a clear structure while making your essay engaging. Each paragraph should build on the previous one, with a natural progression from discussing challenges to exploring opportunities. Start with a clear introduction that sets the stage for your discussion, then proceed to elaborate on each viewpoint with detailed examples, and finally conclude with a succinct summary of your opinion.

## Lexical Resource

**Enhancing Vocabulary:** While already demonstrating a good range of vocabulary, aim to enrich your language by using synonyms and varied expressions. This could include exploring different ways to discuss the impacts of climate change or the development of sustainable products. For instance, instead of repeatedly using "climate change," consider using terms like "environmental shifts" or "global warming" to add variety and depth to your writing.

**Ensuring Natural Expression:** Avoid repetitive phrases like "climate crisis" by using alternative terms such as "environmental challenges" or "weather extremes" where appropriate. This not only enhances clarity but also demonstrates lexical diversity.

## Grammatical Range and Accuracy

**Diversifying Sentence Structures:** Showcase your grammatical flexibility by incorporating a mix of sentence types. Aim for a balance between simple, compound, and complex sentences to enhance readability and engagement. Varying your sentence structures keeps the reader interested and demonstrates your command of language.

**Polishing Grammar:** Double-check for grammatical errors such as verb tense consistency and subject-verb agreement. Proofread carefully to ensure clarity and precision in your writing. Correct usage of grammar enhances the overall coherence and effectiveness of your arguments.

## Model

The debate surrounding climate change's impact on business is increasingly relevant in today's global landscape. On one hand, climate variability poses profound challenges to industries reliant on stable environmental conditions.

Climate change exacerbates vulnerabilities in traditional sectors, notably agriculture, where erratic weather patterns disrupt crop cycles and yield predictability. For instance, prolonged droughts in regions like California have led to substantial economic losses for farmers and increased food prices for consumers worldwide. Personally, I believe these challenges highlight the urgent need for businesses to adapt resilient strategies that integrate climate risk management into their operational frameworks. Therefore, such proactive measures are crucial for mitigating financial risks and ensuring long-term viability in a changing climate.

Conversely, climate change fosters innovation and entrepreneurship in sustainable practices. Companies are increasingly investing in renewable energy solutions, eco-friendly technologies, and carbon offset initiatives. This shift not only addresses environmental concerns but also unlocks new revenue streams and enhances market competitiveness. I would advocate for businesses to seize these opportunities by embracing sustainable business models. Consequently, by aligning profit with the planet, companies can foster economic growth while advancing global sustainability goals.

In conclusion, while climate change poses formidable challenges to business continuity, it also catalyzes opportunities for transformative growth. Embracing sustainable practices and integrating climate resilience into business strategies are imperative for navigating future uncertainties. Businesses should prioritize investments in renewable energy, resource efficiency, and sustainable innovations to mitigate climate risks and ensure long-term economic prosperity.